



SOUTH ASIAN HERITAGE FESTIVAL OF MISSISSAUGA
www.mosaicfest.com or www.communityart.ca
info@communityart.ca
Tel: 416.388.9596 Fax: 905.278.1044

For immediate release

TD Mosaic 2013 sets new standards for South Asian festivals and events in North America

TD Mosaic 2013, the 8th annual South Asian Heritage Festival of Mississauga proudly brings to you the best in art, culture, film, cuisine and heritage that South Asia has to offer. This year festival-goers will be able to see over 100 artists including full concerts by names like Canadian sensation Josh (accompanied by a choir); Toronto's Ustad Anwar Khurshid on sitar in concert with Paul Deslauriers Band (blues music) from Montreal who just won the coveted 'Coup de Coeur' award at the prestigious Mont Tremblant blues festival earlier this year in Quebec; the ever popular bhangra bands from UK- SWAMI and Alaap with the Godfather of UK bhangra, Channi Singh, and Bobby Panesar (Dhol Foundation); American Idol contestant Gurpreet Singh Sarin (*The Turbanator*) from USA ; Shiamak Dance Team from Toronto and sufi music enchantress and well-known Bollywood playback singer Harshdeep Kaur from India on August 16th and 17th at Mississauga's Celebration Square. Admission and parking is FREE!

This year's festival will also present a hilarious Comedy Night at Novotel Hotel, Mississauga on Sunday August 11th featuring Ali Hassan from the *George Stroumboulopoulos* show, Nitin Mirani (hailed as 'one of the funniest people(2012)' by The Rolling Stone magazine) from Dubai and headlined by the funniest Muslim alive, Azhar Bin Laughin' Usman (of 'Allah Made Me Funny' fame) from Chicago, USA. Limited tickets are available at \$35 by calling 416.388.9596 or 647-286-9596 or for pick up at Promenade Gallery 943B Lakeshore Road East, Mississauga or on the website: www.mosaicfest.com

A visual art exhibition at the Promenade Gallery will present works of internationally famous painter Jimmy Engineer from Pakistan best known for his renowned painting 'Partition'. The show will open on Monday Aug 12th and will go on until Sept 6th. This is a great opportunity to purchase prints of Jimmy's famous paintings now part of collections at major museums and art galleries of the world. The film component of Mosaic, MISAFF (Mosaic International South Asian Film Festival), will present many features including world acclaimed movies such as Mira Nair's 'The Reluctant Fundamentalist', Samit Kakkad's 'Aayna ka Bayna' and its crowning glory, the world premiere of Naseeruddin Shah's 'Zinda Bhaag'. Many shorts and documentaries will also be screened at Rogers Theatre at the Living Arts Centre in Mississauga from Aug 13th - Aug 15th. Admission to all movies is free except for Fundamentalist and Zinda Bhaag which are ticketed events held at Empire Theatre Sq One Mississauga. Seating will be available on first come basis.

Rock the Coliseum is the FREE indie music segment of Mosaic billed this year as 'Assorted Frequencies of the Big Sound' featuring over 16 bands bringing you different styles of music from the 50s pop to funk and soul to rock to modern day material. This will take place at the amphitheatre at Celebration Square in Mississauga on Aug 16th and 17th.

There will loads of activities for kids as well- a special area allotted just for children where they can do their thing to their hearts' content.

And what festival can be complete without food? This year's *al fresco* festival will bring more choices to satisfy your taste buds by presenting more restaurant booths than ever, many serving vegetarian and halal food. There will also be a panoply of kiosks offering South Asian garments and purses, costume jewellery and other curios.

You may visit the festival website at www.mosaicfest.com and its facebook page (<https://www.facebook.com/Mosaic.Mississauga>) to learn more about what TD Mosaic 2013 has to offer for each member of the family, as it continues to grow as the largest South Asian art, culture and heritage inspired festival of North America.

Mosaic – South Asian Heritage Festival of Mississauga is a project of Canadian Community Arts Initiative



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